## From the Intelenet® CEO's Desk September 2017





Data privacy is fast becoming a key differentiator in businesses worldwide, and the business process services (BPS) industry is no exception. BPS players are not only protecting individuals, but also protecting industries whose main business is basically processing data. With increasing cloud adoption, and big data analytics taking centerstage, it is crucial for businesses to establish collaborative partnerships with their BPS partners to reinforce adequate data protection and security practices.

At Intelenet, we strive to ensure that all our client businesses remain threat free, thanks to our robust cyber defense system. Our multi-layered information security strategies include state of the art cyber security tools, a continuous upgrade to these tools and ongoing intrusion detection testings.

This approach of consistently delivering high standards of service excellence and data security is a key driver for Intelenet being recognized on various industry platforms like the CIO Power List 2017. It is also reflected in the trust that all our existing and new customers place in us as part of our recent wins across the globe.

As we strive to boost our information resilience across all our client processes, our full range of security solutions and a refined security assessment framework are vital assets that help clients implement relevant data security and privacy programs.

Best regards, Bhupender Singh, CEO, Intelenet Global Services

## INDUSTRY ALERT

"Worldwide spending on cybersecurity is predicted to top \$1 trillion for the five-year period from 2017 to 2021. IT analyst forecasts are unable to keep pace with the dramatic rise in cybercrime, the ransomware epidemic, the refocusing of malware from PCs and laptops to smartphones and mobile devices, the deployment of billions of under-protected Internet of Things (IoT) devices, the legions of hackers-for-hire, and the more sophisticated cyber-attacks launching at businesses, governments, educational institutions, and consumers globally.

A 12-15 percent year-over-year cybersecurity market growth is anticipated through 2021, compared to the 8-10 percent projected over the next five years by several industry analysts. It is likely that analyst firms will catch up with these projections in 2017, and update the disproportionately low share of total IT spending which security is expected to account for (over the next 5 years) in their current reports. By 2020, IT analysts covering cybersecurity will be predicting five-year spending forecasts (to 2025) at well over \$1 trillion."

CSOOnline.com

### **MONTHLY HIGHLIGHTS**

INTELENET GLOBAL SERVICES CIO RAJENDRA DESHPANDE WINS 2017 'MOBILITY ICON AWARD' BY CIO POWER LIST



Intelenet CIO Rajendra Deshpande Intelenet CIO Rajendra Deshpande was named 'Mobility Icon' in the 3rd edition of CIO Power List 2017. This was in recognition of the award-winning mobility product Business Pulse<sup>TM</sup> that delivers a high degree of real-time insight to our clients beyond just SLAs.



## INTELENET GLOBAL SERVICES CEO BHUPENDER SINGH'S ARTICLE FEATURED IN COMMUNICATIONS TODAY



Cloud-Enabled Cybersecurity – a New Paradigm to Managing the Dynamic Threat Landscape

As businesses undergo digital migration, an overwhelming amount of data is amassed through digitalized mediums. But a flip side exists including data theft and information leakage. Businesses that invest in right partnerships will be able to take advantage of big data analytics and cloud computing security.

Read full article here:

http://communicationstoday.co.in/perspective/14333-cloud-enabled-cybersecurity-a-new-paradigm-to-managing-the-dynamic-threat-landscape



# INTELENET GLOBAL SERVICES CIO RAJENDRA DESHPANDE'S ARTICLE FEATURED IN BUSINESS WORLD



#### Cloud, blockchain or robotics process automation

Advancements in software and automation are opening business avenues that provide Finance Directors (FDs) with invaluable strategic insights. Blockchain technology has also gained traction, with its ability to simplify payment procedures and transform the finance management process.

Read full article here:

http://bwdisrupt.businessworld.in/article/Artificial-Intelligence-A-True-Game-Changer/02-06-2017-119398/